



**SANT NANDLAL SMRITI VIDYA MANDIR, GHATSILA**  
**YEARLY SYLLABUS OF BUSINESS STUDIES**  
**SESSION – 2026-27**  
**STD – XII**



Month	No. of working	Topic	Activity	LEARNING OUTCOMES	VALUES IMPARTED	ASSESSMENT
<b>TERM- I SYLLABUS</b>						
April	23	<b>Nature &amp; Significance of Management</b>				
		Definition, Features, Importance	Case studies	Concept of management,	Goals to be achieved, team spirit and	MCQ
		*Functions of mgt	Practice questions	its levels and its	coordinating various activities for	
		*Coordination		importance in the present	achieving success.	Case Base Questions
		*Exercises		day scenario.		Flow chart Related Questions
		*Pre -term Test				Exercies questions
		<b>Principles of Management</b>		Principles serving as general		MCQ
		*Concept & Nature		guidelines for taking	To be fair , honest and equal	
		*Significance	Case studies	important decisions in the	treatment for all.	Case Base Questions
		* Fayol's Principles of	Practice questions	firms dealing with		Flow chart Related
May	8	*Taylor's Scientific Mgt		resources.		Exercies questions
		*Exercises				
		<b>Business Environment</b>				
		*Concept & Importance	Case studies	Existence of business in	Tapping useful resources	Case Base Questions
		*Dimensions of Business	Pratice Questions	different environments	first mover advantage	Board work
		* I DG of Business		internal and external		Class test
		* Holiday HW	Project Work	directly and indirectly		
June	11	*Impact of Government		its working		
		* Exercises	Case studies			
		<b>*Financial Management</b>	Pratice Questions			MCQ
		*concept importance		Finance is considered to	Proper use of money	
		*Financial Decisions		the life blood of		Case Base Questions
		* Financial Planning		The success or failure of		Flow chart Related
		*Capital Structure		business depends upon		Exercies questions

July	26	* Fixed Capital * Working Capital * Exercises	Case studies Practice Questions	judicious planning and investment		
		<b>*Planning</b>		The first and primary function of	Best plans leads towards	MCO
		* Concept & Features	Case studies	Learning to be		Case Base Questions
		* Importance	Practice Questions	creative which is the demand of the firms		Flow chart Related
		* Limitations				Exercis questions
		* Steps in planning				
		* Types of Plans				
		* Exercises				
		<b>*Financial Markets</b>				MCO
		* Financial Markets	Case studies	Circulation of money	to inculcate savings and habits	Case Base Questions
		* Money Market	Practice Questions	surplus areas towards deficit areas		Flow chart Related
		* Capital Market				Exercis questions
		* Stock Exchange				
		* Trading Procedure				
		* SEBI				
		* Exercises /Dr. term Test				
August	22	<b>*Organising</b>				MCO
		* Meaning & Nature		To organise Am's of the economy: man machines and money	Assuming responsibility accountability	Case Base Questions
		* Steps in Organising	Case studies			Flow chart Related
		* Importance	Practice Questions			Exercis questions
		* Structure				
		* Types				
		* Delegation of Authority				
		* Exercises				
		<b>*Marketing Management</b>				MCO
		* Concept				
		* Functions	Case studies	Customer is regarded as king pin of the market	Trust and building empathy society	Case Base Questions
		* Philosophies	Practice Questions	Eco friendly products		Flow chart Related
		* Marketing Mix				Exercis questions
Sept	23	* Exercises				
		* Revision				
		* Half Yearly Exam				
		* contd	Project Work			
Oct	16	<b>*Staffing</b>				
		* Concept		Hiring right man at the time and place leads success of an enterprise	Dedication and	
		* Staffing Process	Case studies			
		* Human Resource Planning	Practice Questions			
		* Exercises				
Nov	19	<b>*Directing</b>				MCO
		* Concept & Importance				
		* Elements of Directing		Importance of	Enhancing leadership	Case Base Questions
		(a) Supervision	Case studies	tion and supervising the work of employees in an organisation		Flow chart Related
		(b) Motivation	Practice Questions			Exercis questions
		(c) Leadership				
		(d) Communication				
		<b>*Controlling</b>		Measurement of actual performance with the standards set	Deviations and corrective	MCO
		* Concept *Importance				Case Base Questions
		* Relationship				Flow chart Related
		* Controlling Process				Exercis questions
Dec	19	<b>*Consumer Protection</b>				
		* Concept *Importance	Case studies	Safeguarding the the society at large	Fair and honest dealings	MCO
		* COPRA 1986	Practice Questions	manipulations in the		Case Base Questions
		* Role of NGO's				Flow chart Related
		* Exercises				

		1st Pro Board				Exercis questions
IAN	20	2nd Pro Board				
		contd				

Subiect Teacher: Gursharan

Principai: